



Embassy of Nepal/Mission of Nepal to the European Union Brussels, Belgium

Press Release

Embassy Participates in the ‘Embassy Festival’

Embassy of Nepal in Brussels participated in the fourth annual 'Embassy Festival' held in The Hague, the Netherlands yesterday. Nepal was one of the 43 countries represented in the Festival that was jointly organized by THE LIFE I LIVE BV, an organization based in The Hague, and Municipality of The Hague's Department of International Affairs.

In its maiden participation in the Festival, Nepal was represented in all three segments- Embassy Pavilion, international market and creative arena. The Embassy showcased at the pavilion some typical Nepali handicrafts, both food and non-food niche products and items reflecting Nepal's artistic, architectural, cultural and religious diversity. Tourism promotion materials including video clips, banners, placards, posters and flyers were also displayed at the pavilion.

Local Nepali entrepreneurs maintained three market stalls with a view to promoting typical Nepali products. While two of those stalls showcased non-food items including clothes, jewellery and handicrafts, some representative Nepali culinary delights were the highlights of the third stall.

Nepali artists living in the Netherlands also performed at the creative arena of the Festival. Through their cultural performances such as *lakhe*, *chutka* and *maruni* dances and *teej* and *lok-dohari* songs, the artists surprised the audience with Nepal's unique art and music.

The Embassy worked closely with Nepali Honourary Consulate General, Non-Resident Nepali Association, Nepali entrepreneurs, artists, and Nepali communities in the Netherlands for the broader and effective participation in the Festival.

Thousands of visitors walked through a long tree-lined boulevard at Lange Voorhout, where the event was held, in order to observe and experience a 'global show' of culture, music, art and food that 43 countries of the world offered together in the Festival.

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